



UPPER PENINSULA ANIMAL  
WELFARE SHELTER, INC  
ANNUAL REPORT 2018  
PASSION IN NUMBERS



1,371

LIVES  
SAVED



1,094

ANIMALS  
ADOPTED



212

FAMILIES  
REUNITED



65

COMMUNITY  
SPAY/NEUTER



190

SERVICES:  
MICROCHIP, ETC



220

VOLUNTEERS  
HELPING



99.06%

SAVE  
RATE



1,900+

DONORS  
GIVING

**Mission Statement:** Our mission is to improve the quality of life and welfare for domestic animals and to provide a safe haven while finding lifelong homes for the animals in our care. We embrace the No Kill philosophy, seeking to end the euthanasia of healthy and treatable animals.

- **Grants Obtained:** *Operational Grants*- Maddie's Fund Innovation-Golden Paws Adoption • Maddie's Fund Innovation- Forever Foster Hospice • ASPCA And Subaru Share the Love • Petfinder Foundation • Greater Good & WAHL Foundation• Orvis Foundation• Grey Muzzle Foundation • Two Seven Oh Foundation. *New Shelter Construction & Program Grants*- Kenneth A. Scott Charitable Trust•Keweenaw Bay Indian Community and Sault Ste Marie Tribe of Chippewa Indians New Shelter (Mqt 2% Funds- Spring)• Ishpeming Lions Club• Marquette Breakfast Rotary • Zonta Club of the Marquette Area• Beth Millner Jewelry Fundraiser •Michigan Masonic Charitable Foundation• Ishpeming Rotary• Literacy Legacy Fund of Michigan • Laura J. Niles Foundation • Keweenaw Bay Indian Community and Sault Ste Marie Tribe of Chippewa Indians Law Enforcement and Animals Program (Mqt 2% Funds-Fall) • NMU Construction Management Program.
- **Petco Foundation Holiday Wishes Awarded:** Third Place Award of \$25,000 for a story submitted about Will LeClair's 'dream come true' of adopting a rabbit from UPAWS. This is the second year in a row we received a Holiday Wishes Award.
- **Professional Development:** Michigan Pet Fund Alliance 'Getting to the Goal', Best Friends Animal Network Midwest Conference, SkillPath Social Media and Marketing, SkillPath Effective Management.
- **Adoption Events:** Find a Friend with Fox Negaunee, Find a Friend with Fox Marquette, Bissell Empty the Shelters (twice), mBank Home for the Holidays.
- **Community Engagement:** Subaru "Share the Love" Microchip Clinic, low cost nail clipping and microchips on the last Thursday of the month.
- **Programs:** Volunteer Vet for Homeless Pets monthly, Volunteer Program processes including scheduling your own shift and Sign-Up Genius, Increased outreach through transfers, Golden Paws Adoptions rate for senior pets, Forever Foster medical care for hospice pets.
- **Between January 1 - December 31:** Raised over \$300,000 to bring total gifts and pledges (paid, receivables, and in kind services) to \$3.1M to build and operate the new shelter.
- **Strays & Municipal Contracts:** Maintained impound contracts with Marquette City, Negaunee Township, Forsyth Township, Chocoday Township, Ely Township, and Marquette County.
- **New Shelter Progress:** Continued with the construction of the new Philip and Ruth Spade Adoption Center and conducted construction tours for donors, adopters, and the public.

## Where Our Animals Come From:

Surrender:	861
Stray:	339
Transferred In:	188
TOTAL -	1,388

## Where Our Animals Go:

Adoption:	1,094
Return to Owner:	212
Transfer Out:	65
Died/Lost In Care	21
Euthanized*	13
TOTAL** -	1,405

\*No animals were euthanized due to space. Euthanasia is a last option after considering quality of life and public safety.

\*\*Includes 61 animals received in 2017.

Save Rate Formula:  $\text{Sum of intake} - \text{euthanized} / \text{total intake}$

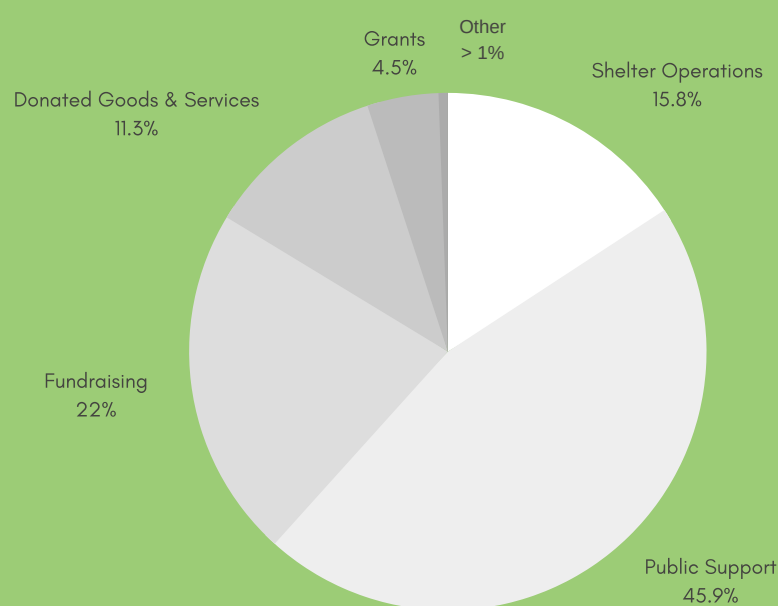
## STATISTICS :

[upaws.org/stats](http://upaws.org/stats)



Griffin found a second chance and a new life in the UP after being transferred from a high kill shelter





## REVENUE

**2018**      **2017**

<i>Shelter Operations:</i>	102,355	118,702
<i>Public Support:</i>	297,526	260,275
<i>Fundraising:</i>	142,730	165,170
<i>Donated Goods/Service:</i>	73,164	46,365
<i>Grants- Operations:</i>	28,890	6,355
<i>Other:</i>	3,729	2,325
<b>Total Operational Revenue</b>	<b>648,394</b>	<b>599,192</b>
<i>Investments:</i>	-31,468	122,844
<i>Support for Capital Campaign:</i>	178,512	561,724
<b>Total Revenue &amp; Support:</b>	<b>\$795,438</b>	<b>\$1,283,760</b>

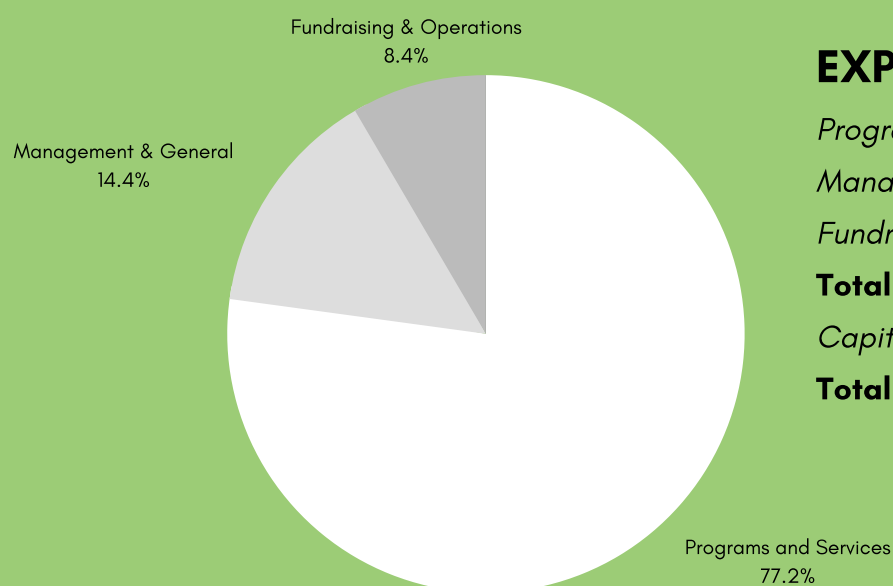
## FINANCIAL OVERVIEW

- Operational support grew 7.5% from 2017 to 2018 with the largest increase in public support.
- Investment revenue includes changes in value of beneficial interest in assets (held by Dixon Trust and the Community Foundation of Marquette County).
- Operational expenses grew by 3.3%. A new expense in 2018 was construction loan interest expense of \$6,709.
- Capital campaign expense includes salary, donated services, and new shelter related expenses.

**Be a part of something bigger!** Join the over 1,900 donors whose passion is to improve the quality of life for homeless domesticated animals. Find out how YOU can make a difference at **[upaws.org/donate](http://upaws.org/donate)**.



Cats (like Emmanuel) and dogs receive lots of in-shelter mental and physical enrichment thanks to grant support!



## EXPENSE:

**2018**      **2017**

<i>Programs &amp; Services:</i>	429,437	421,252
<i>Management &amp; General:</i>	80,153	64,869
<i>Fundraising &amp; Operations:</i>	47,005	52,010
<b>Total Operations Expenses:</b>	<b>556,595</b>	<b>538,131</b>
<i>Capital Campaign:</i>	101,242	50,000
<b>Total Expense:</b>	<b>\$657,837</b>	<b>\$588,131</b>

Source: 2018 & 2017 Audited Financials: [upaws.org/annual-reportfinancials](http://upaws.org/annual-reportfinancials)

# PRESIDENT'S STATEMENT :

*"There's a little bit of pain in every transition, but we can't let that stop us from making it. If we did, we'd never make any progress at all."*

This quote is from Phil Schiller, a Senior VP with Apple, Inc. It may seem a little unusual to quote a corporate executive in an annual report for an animal shelter. But it captures the sentiment of the Board, Staff, Volunteers and Supporters of UPAWS as we managed through the construction of our new 15,000 square foot, contemporary animal shelter in 2018.

In this year of transition, many decisions were made to choose the right materials, supplies, and equipment for the new shelter. Our staff had to envision how to incorporate and evolve processes and procedures currently used in a 2,500 square foot shelter into a facility six times its size. The Board had to transition from a long history of financial performance in the previous shelter, to creating an operating budget for a new, significantly larger facility.

As walls were erected and mechanical systems installed in the new shelter, our 1970s shelter, with a leaking roof and drain issues, was bustling with activity. Almost 1400 animals spent time with us there, receiving medical care and attention before moving on to their forever home. Our save rate of 99% was achieved through our staunch commitment to programs such as spay/neuter support and education to reduce litters, foster homes to reduce stress for animals and expand our capacity to serve more, and transfer of animals from and to other shelters when there is a higher chance for placement. Adoption Events, sponsored by our corporate and business partners raised awareness and provided financial support to introduce our animals to new families.

Our current successes don't diminish the challenges we will face in 2019 as we operate from our new home. Our need for volunteers, financial support and community engagement is like never before.

We humbly express our gratitude for the support we receive from our donors. Because of you, we continue to evolve our programs and services to save lives and provide better living conditions while sheltering the animals in our care. Let's continue our progress together.

**KATHY LEONE**, Board President

## BOARD AND MANAGEMENT

Kathy Leone, President  
Scott Jandron, DVM - Vice President  
Joan Mulder, Treasurer  
Colleen Whitehead, Secretary  
Karen Duquette  
Jim Kinnunen  
Reva Laituri  
Alex Petrin  
Bob Stephenson  
Amber Talo  
Christian Verardi

Kori Tossava, Interim E.D./Capital  
Campaign Manager  
Ryan Poupore, Shelter Manager

**Upper Peninsula Animal Welfare  
Shelter, Inc.**  
PO Box 968  
Marquette, MI 49855  
(906) 475-6661  
[www.upaws.org](http://www.upaws.org)  
815 S. M553, Gwinn, MI 49841



UPPER PENINSULA  
ANIMAL WELFARE  
SHELTER, INC

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PASSION IN NUMBERS



Animals find furry homes at  
adoption events!



A boy and his  
bunny win UPAWS  
\$25,000!



Dr. Nyberg cares for our animals through  
Volunteer Vets for Homeless Pets