



ANNUAL REPORT

January 1 - December 31, 2017



Great Friends Found Here.
Visit UPAWS.



Mission Statement

Our mission is to improve the quality of life and welfare for domestic animals and to provide a safe haven while finding lifelong homes for the animals in our care. We embrace the No Kill philosophy, seeking to end the euthanasia of healthy and treatable animals.

Vision Statement

A community where there are no abandoned, neglected or abused animals, and where everyone understands and practices the level of commitment and responsibility that pet guardianship entails.

Board of Directors & Management Committees and Chairpersons

Amber Wetton, President
Scott Jandron, DVM, Vice-President
Joan Mulder, Treasurer
Kathy Leone, Secretary
Lynn Andronis, Board Member
Dr. Karen Duquette, Board Member
James Kinnunen, Board Member
Reva Laituri, Board Member
Bob Stephenson, Board Member
Christian Verardi, Board Member
Colleen Whitehead, Board Member

Board Development: Lynn Andronis
Donor Development: Lynn Andronis
Capital Campaign: Amber Wetton
Finance: Joan Mulder
Fundraising: Reva Laituri
Personnel: Amber Wetton
Policy/Bylaws: Colleen Whitehead
Strategic Planning: Karen Duquette

Kori Tossava, ED/Capital Campaign Manager
Ryan Poupore, Shelter Manager



From The Board

Our future looks bright because of you! Not only have we been able to raise and maintain our operating budget in 2017, but our community has gone above and beyond to support our dream of building a state of the art facility that will grow with us into the future.

UPAWS Board of Directors has worked diligently over the past few years to make the ambitious vision for a new generation of animal welfare a reality. We have held countless planning meetings and community forums, and will continue to hold them to create new and improved programs and services to help fulfill our mission in a larger space. In August of 2017 we began to see our dream truly start to become reality when we held our breaking ground ceremony. We continued construction and fundraising through the winter, and expect to move into the new facility in the fall of 2018.

The hard work towards our New Shelter goal is all done on top of the never-ending work that goes into caring for the animals that walk through our doors. I am so proud of our experienced staff for the high level of care they provide our animals on a daily basis. Not only is the community support phenomenal for homeless animals within our community but also for life-saving transports from out of the area, which we saw an increase of in 2017. We worked hard to expand upon our volunteer vet program to further educate our staff in 2017, and the support from local veterinarians has been truly remarkable. We have continued to focus on revamping our volunteer program in 2017 for our current shelter, as well as plan for new volunteer opportunities to support our staff when we transition into the new shelter.

The work our staff, community volunteers, fosters, transport drivers, and local veterinarians do on a daily basis can often feel to go unnoticed. But we couldn't do any of it without any of you! Our supporters are our future! To those who adopt, donate, and volunteer we thank you for making 2017 a success by helping fulfill our mission in re-homing 1244 pets as well as build a new facility for UPAWS to call home. All of this has been made possible because of YOU!

~Amber Wetton, President



From The Shelter

Adoptions

For 2017 we had a total of 1244 adoptions. This was a significant increase from 2016 and we are pleased with the direction the shelter is going. As we are able to increase adoption totals, it gives us an opportunity to save animals from outside Marquette County. This community has continued to serve as an outlet for animals that have no other place to go.

Transfers

For 2017 we had an increase in the total number of animals transferred to UPAWS. At year end we had brought in 330 animals from outside Marquette County. These animals come from varying situations, but need to be saved from being euthanized, or just need a new environment. While we do bring in animals from outside areas, it is still a small portion of the total number of animals we adopt out. The no-kill movement needs shelters to serve as opportunities for outside-area placement. In some areas of the country, animals are still euthanized after a period of time. Shelters and rescues

need to provide an outlet for animals that have run out of time and our shelter provided that opportunity for 2017.

Make Me Smile

Maddie's Fund supplied UPAWS with a \$5,000 grant dedicated to fixing dental problems in animals. This grant was vital due to the number of animals we encounter with such problems. Because of this funding we were able to provide multiple animals with a shiny new smile!

Training

TwoSevenOh was another generous provider of a specialized grant. This grant provided funding for the training of animals with behavioral problems. TacoMo dog training was a great resource for 2017 that we will continue to use in the future. Training is another expense that isn't typically thought of, but remains vitally important. If an animal is returned for a behavioral problem we need to somehow correct the problem so the animal can have another chance. Additional funding for training will be sought after for 2018.

Adoption Events

We had the benefit of being able to hold several adoption events in 2017. Fox Negaunee, Fox Marquette, Century 21, and Eagle Mine were the local businesses who graciously provided funding for these events. Adoption events remain a great opportunity for UPAWS to go out into the community and adopt out great pets to great homes. It also provides an opportunity for people to learn more about these great businesses. We would also like to thank all the national sponsors to include Zappos, Subaru, Bissell, and Best friends for all their sponsored events also!

Future Projects

2018 will bring about many changes for UPAWS. This will include a new facility that we will need some time to settle into. This new building will bring about more programs for animals and the community. It will be a great opportunity for those looking to become involved in UPAWS, and we hope to see you when we open the doors and begin the next chapter of our shelter.





Our Statistics

Where Our Animals Come From

Owner Surrendered	790
Strays	420
Born in our care	27
Transferred from other shelters	<u>330</u>
Total Intake	1567

Where Our Animals Go

Adopted	1244
Returned to Owner	269
Transferred to other shelters	24
Died	15
Euthanized*	<u>20</u>
Total Outgoing**	1572

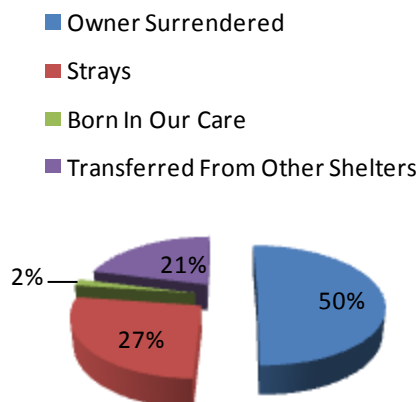
**20 animals were euthanized due to severe illness/injury or aggressive and dangerous behavior. Not one single animal was euthanized for space or for a treatable medical condition.*

***Includes animals we received in 2016 that were still at the shelter waiting for loving homes the beginning of 2017*

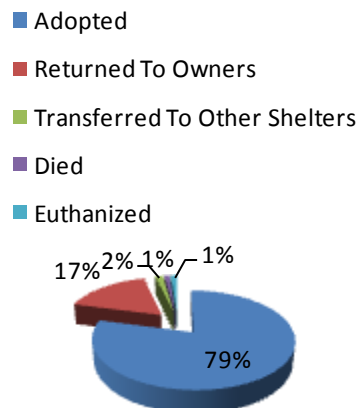
Shelter Highlights In A Glance

- ◆ Hired a new Shelter Manager
- ◆ Ceremonial Groundbreaking on New Shelter Property 8/9/17
- ◆ Naming announcement of the Philip and Ruth Spade Adoption Center
- ◆ Conferences
 - Best Friends Animal Society Regional Welfare Summit
 - Best Friends Animal Society National Conference
 - Michigan Pet Fund Alliance Conference
- ◆ Expanded, Revamped, and New Programs
 - Increased outreach through transfers
 - Yoopers Second Chances Transfer Program
 - "Make me Smile" Program
 - Planning a Community Dog Park
 - Planning a Community Memorial Garden
 - Extra Special Pets for Extra Special People Program
 - Volunteer Vet Program

Where Our Animals Come From



Where Our Animals Go



- ◆ Operational Grants Received
 - \$697 Petfinder.com Foundation Orvis Grant
 - \$5000 Maddie's Fund "Make me Smile" Innovation Grant
 - \$5,000 from TwoSevenOh!
- ◆ Adoption Events
 - Zappos Home for the Pawlidays Adoption Event
 - Subaru Share the Love Adoption Event
 - Find a Friend with Fox Negaunee and Fox Marquette Adoption Events
 - Eagle Mine Adoption Event
 - Century 21 Adoption Event
 - Two Bissell Empty the Shelters Adoption Events
 - Best Friends Cat Adoption Promo

Capital Campaign Update

The Upper Peninsula Animal Welfare Shelter has had a whirlwind of a year! Our dream to build a new animal shelter that can bring animal welfare to the forefront of the community is becoming a reality. We are honored by the support of our friends and neighbors to build a new home for the homeless animals of Marquette County. This new home will engage our animal loving community in animal welfare, include kids programs, a dog park, large and farm animal rescue, memorial garden, and more!

This new generation of UPAWS will be a beacon of hope and a source of pride for Marquette County. Imagine the PAWSibilities!

Highlights for 2017:

- ◆ Between January 1 - December 31 we raised nearly \$690,000 to bring our total gifts and pledges (both paid and receivables) to \$2,851,545 (77%) of our \$3.7M goal.
- ◆ Announced the naming of the Philip and Ruth Spade Adoption Center
- ◆ Obtained multiple grants from outside our area for the new shelter including: Pedigree Foundation (Franklin, TN) - \$10,000, Petco Foundation (San Antonio, TX) - \$50,000, Laura J. Niles Foundation (Greenwich, CT) - \$5,000, Kenneth A. Scott Charitable Trust (Cleveland, OH) - \$30,000.
- ◆ Received continued support from our local foundations that believe in our new shelter- Ray & Peg Hirvonen Foundation and Frazier Fund.
- ◆ Launched our Business PAWtner Program and enrolled: Iron Range Agency Insurance, mBank, Upper Peninsula Health Plan, TV 6/Fox UP/uppermichiganssource.com, Cliffs & Eagle Mine, The Mining Journal, Local 3/UPMatters, Radio Results Network, Petco Foundation, ThriftISH, Integrated Design Incorporated, Swick Home Services, 44 North.
- ◆ Broke ground on the new shelter and continued construction through the winter

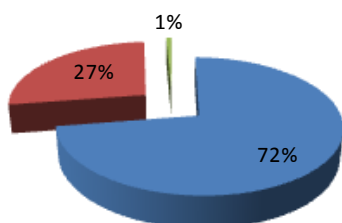
It's important to note that this activity was all on top of our operational fundraising to keep the doors open and provide a safe haven for the animals in our care. For updates on where we are in 2018, visit upaws.org and "Our Plans for a New Shelter."

Capital Campaign Account	<u>2017</u>	<u>2009-2016</u>	<u>YTD</u>	
Revenue				
Donations	\$285,537.00	\$1,589,782.00	\$1,875,319.00	
Pledge Payments*	252,630.00	439,350.00	691,980.00	
Fundraisers & Other	<u>1,810.00</u>	<u>16,368.00</u>	<u>18,178.00</u>	
Total Revenue	\$539,977.00	\$2,045,500.00	\$2,585,477.00	<i>*12/31/17 Pledges Receivable Balance \$266,070.00</i>
Expenses				
Management & General	\$64,041.00	\$86,405.00	\$150,446.00	
Construction In Progress	426,615.00	0.00	426,615.00	
Land Purchase & Survey	0.00	21,985.00	21,985.00	
Fundraisers	0.00	3,757.00	3,757.00	
Pre Planning	<u>0.00</u>	<u>38,217.00</u>	<u>38,217.00</u>	
Total Expenses	\$490,656.00	\$150,364.00	\$641,020.00	
Net	\$49,321.00	\$1,895,136.00	\$1,944,457.00	



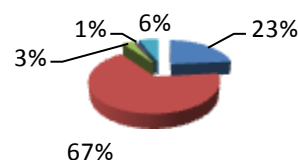
YTD Revenue

■ Donations ■ Pledge Payments ■ Fundraisers & Other



YTD Expense

■ Management & General ■ Construction In Progress
 ■ Land Purchase & Survey ■ Fundraisers
 ■ Pre Planning



Report from the Treasurer

Operating Account

Where Our Money Comes From

Shelter Operations	\$ 108,533.00
Direct Public Support	261,837.00
Investments	122,844.00
Fundraising	165,170.00
Donated Goods/Services	46,365.00
Other	12,494.00
Total Revenue	\$ 717,243.00

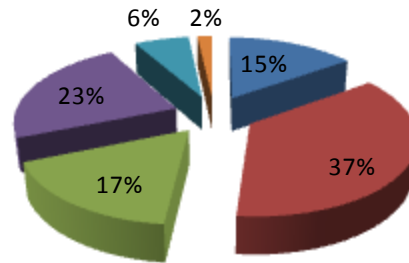
Where Our Money Goes

Program Services	\$421,252.00
Management & General	64,869.00
Fundraising	52,010.00
Total Expense	\$538,131.00

Copies of our audited financial statements & 990's are available through our website at:
www.upaws.org/annual-reportfinancials/

Where Our Money Comes From

Shelter Operations
 Investments
 Donated Goods/Services
 Direct Public Support
 Fundraising
 Other



Where Our Money Goes

Program Services
 Management & General
 Fundraising

