



ANNUAL REPORT

January 1 - December 31, 2016



**Great Friends Found Here.
Visit UPAWS.**

84 Snowfield Road, Negaunee MI 49866

www.upaws.org

Call: 906-475-6661



Mission Statement

Our mission is to improve the quality of life and welfare for domestic animals and to provide a safe haven while finding lifelong homes for the animals in our care. We embrace the No Kill philosophy, seeking to end the euthanasia of healthy and treatable animals.

Vision Statement

A community where there are no abandoned, neglected or abused animals, and where everyone understands and practices the level of commitment and responsibility that pet guardianship entails.

Board of Directors & Management Committees and Chairpersons

Amber Wetton, President
Scott Jandron, DVM, Vice-President
Joan Mulder, Treasurer
Kathy Leone, Secretary
Lynn Andronis, Board Member
Jennifer Beckman, Board Member
Patricia Davis, Board Member
Dr. Karen Duquette, Board Member
Kathi Fosburg, Board Member
Reva Laituri, Board Member
Bob Stephenson, Board Member
Christian Verardi, Board Member

Kori Tossava, ED/Capital Campaign Manager
Kimberly Randolph, Shelter Manager

Board Development: Lynn Andronis
Capital Campaign: Amber Wetton
Finance: Joan Mulder
Fundraising: Reva Laituri
Long Range Planning: Lynn Andronis
Policy/Bylaws: Patricia Davis



From the President



2016 has been an exciting time for UPAWS! Since UPAWS inception over 40 years ago, we've become a leader in the no-kill movement helping save the lives of more animals than we ever thought possible. While there truly is "no place like home," our current facility is simply beyond repair. Animal intake and services at UPAWS have grown dramatically over the years, but not the shelter space. Despite our run down, tired facility we accomplished a 98.6% save rate, finding homes for 1,081 animals through the support of our community, volunteers, donors, and staff in 2016. We've also been able to make our dream of a new home a reality by kicking off the public phase of our campaign for a new shelter.

By valuing our mission, our community has shown that not only will they support us in maintaining a safe haven while finding lifelong homes for the animals in our care; but have responded with astounding support of shared aspirations of a new facility that can expand our life saving services for years to come. We are grateful to our hardworking staff who does the unending work of sheltering pets daily while increasing kennel enrichment; our Board of Directors who have put in countless hours of research to help set direction of our organization's future and guidance for expanding services to help fulfill our mission; to our volunteers who have embraced our expanding Foster, Adoption Ambassador, Fundraising, Transport, and Daily Operation Programs.

2016 Highlights:

- ◆ Hired a new Shelter Manager
- ◆ Hired an Executive Director/Capital Campaign Manager
- ◆ Approved a design build services contract with Hall Contracting
- ◆ Expanded Board of Directors to a full board of 12 members
- ◆ Established a Capital Campaign Fundraising goal and Campaign Budget
- ◆ Expanded and revamped programs
 - ◆ Adoption Ambassador Program
 - ◆ Volunteer Program
 - ◆ Pets for Patriots
 - ◆ Increased outreach through transfers
 - ◆ Extra Special Pets for Extra Special People
- ◆ Conferences/Retreats
 - ◆ HSUS Animal Sheltering Expo Conference
 - ◆ Fall Board Retreat

None of this would be possible without the support of our friends and neighbors. Our donors, through your gifts, are critical to meet our mission and essential in helping us set an example for high quality animal sheltering. But our community plays such a larger supporting role than just financial support. Your continued support through volunteerism, fostering, adopting, advocating, donating and helping us find loving homes for the animals in our care has made our safe haven possible. Thank you to each person who has helped our shelter become a leader in the no-kill movement. With the community by our side, we will continue to make great strides towards increasing our ability to place homeless pets in loving homes through increasing our organizational capacity and enhancing our programs and services.

~Amber Wetton



News From the Shelter

Shelters helping Shelters- Over the years we have been networking with other shelters to increase lifesaving efforts state-wide and nation-wide. By partnering with other shelters and transferring in new animals for adoption, we are able to give pets a new audience to help them find their forever homes. In 2015 we transferred 154 animals into our shelter and in 2016 we nearly doubled that number by transferring in 309 animals for adoption! We are very selective when we accept new animals to transfer and only accept new animals from other shelters & rescues when we have space and resources to humanely house them prior to adoption. Together, with these other shelters, we are networking to get pets adopted and moved out of high-kill shelters.



Pets for Patriots: The companionship of an animal can be life changing and comforting for a veteran. As a way to share our appreciation for their service, veterans are now able to adopt adult companion animals as pets for no charge!



Adoption Ambassadors: In 2016, select foster homes stepped up their game by becoming adoption ambassadors. What is an adoption ambassador, you ask? They are foster homes that are empowered and trained to take control of the adoption of their foster pets right from their home. They are trained to conduct adoption counseling, organizing meet and greets from their homes, and can finalize adoptions right from their living rooms. How cool is that!?

Extra Special Pets for Extra Special People: Thanks to the generosity of Lil' Bubs Big Fund for the ASPCA and Maddies Fund, we have been able to develop a new program that offers post-adoption support for animals with manageable or treatable illnesses or manageable behavioral issues. With grant funding offered from these two organizations, we are now able to cover the costs of medications, prescription diets, follow up veterinary exams, and behavioral training with a certified dog trainer for selected pets who need a little extra help getting adjusted to their new homes.

Making their stay more comfortable and fun through enrichment:

A part of our mission is to create a safe haven for the homeless animals of our community. To increase the comfort and enjoyment of the pets in our care we have continued to develop our enrichment programs for all critters. Dog enrichment includes 4 walks a day, playgroups for dog-friendly pups, mental games with puzzle toys, and scent enrichment with flavorful sprays on bedding and soft toys to get their sniffers going and keeping their minds busy while in their kennels. Thanks to Maddies Fund we were also able to develop a strong cat enrichment program. With the Maddies Fund innovation grant we were able to purchase fitted cage covers for shy and scared cats, catnip, Feliway calming sprays, plug ins, and calming collars. We also have incorporated supervised and leashed outdoor adventures for the bravest kitties. You may also see some green on our windowsills, as we've begun to grow our own organic cat grass and catnip right in the shelter.



Increased promotion of pets on Social media:

Petfinder and Orvis joined efforts to provide grant funding that allowed us to increase the promotion of dogs for adoption with Facebook ads. Our promotion program has been sustained by donors so promotion of sponsored ads on Facebook continues to make an impact for our UPAWS pets.

Helping lost pets get home faster:

Thanks to grant funding from the Binky Foundation, we were able to purchase pet microchip scanners and disperse them to the local law enforcement agencies that did not already have a scanner. Forsyth Township, Negaunee City, Ishpeming City, Ishpeming Township, Marquette County Sheriff, and the Negaunee Michigan State Police Post now all have the ability to scan stray pets for microchips to connect them back home faster.



UPAWS Statistics 2016



Where Our Animals Come From

Owner Surrendered	635
Strays & Impounds	409
Born in our care	2
Transferred from other shelters	309
Total Intake	1355

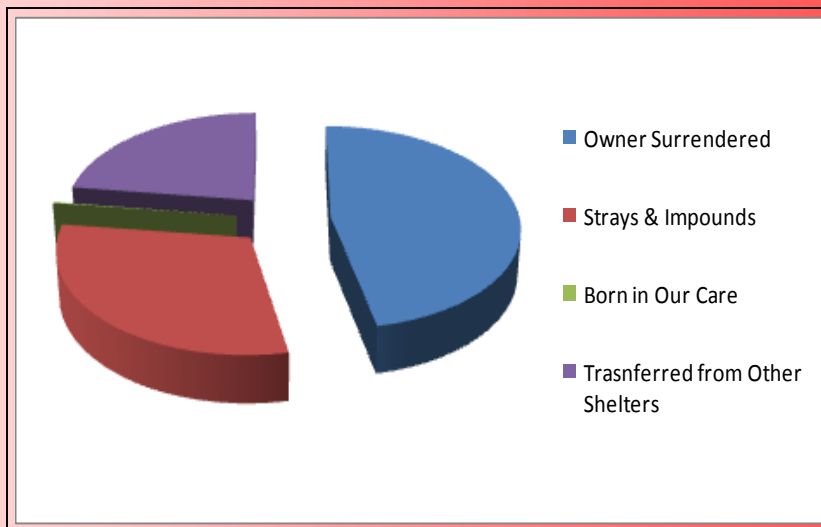
Where Our Animals Go

Adopted	1081
Returned to Owner	246
Transferred to other shelters	9
Died/Euthanized*	17
Total Outgoing**	1353

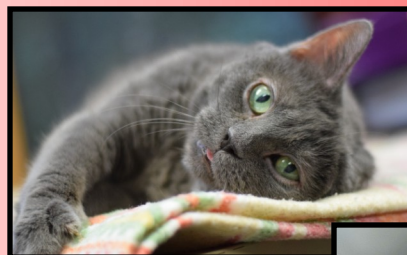
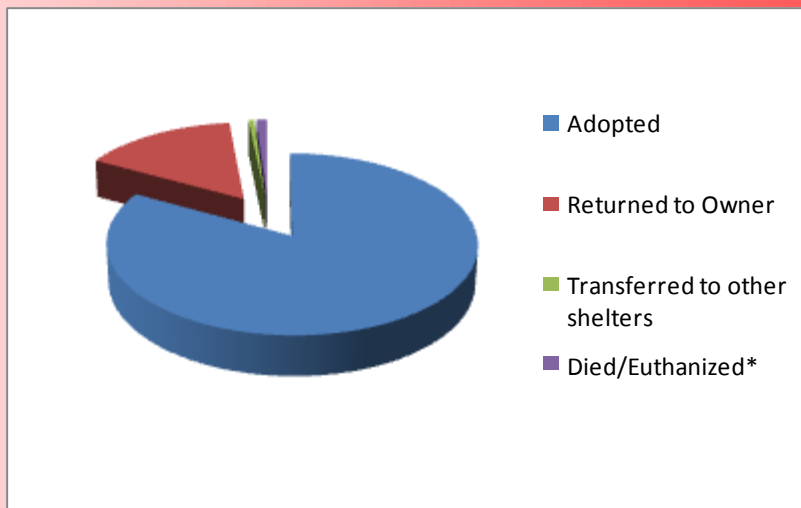
**6 animals died. 11 animals were euthanized due to severe illness/injury or aggressive and dangerous behavior. Not one single animal was euthanized for space or for a treatable medical condition.*

***2 animals we received in 2016 where still at the shelter waiting for loving homes the beginning of 2017*

Where Our Animals Come From



Where Our Animals Go



Capital Campaign Update

At the new UPAWS facility, which is replacing our 40 year old one, we will be able to continue the excellent care we provide homeless animals, but we will be able to do so much more. We will have on-site educational sessions for kids, to teach them about animal empathy, humane education, and how animal shelters are run. We will create a 'Read to Your Shelter Pet' program to help children with their literacy skills, while engaging animals safely. We will have dog training and cat socialization in a calm and comforting environment that sets the animals up for success. We will have a 2 acre off-leash, year-round, community dog park. We are confident that this new shelter, and the programs that we can offer, will be a source of pride for Marquette County.

Highlights for 2016:

- ◆ Hired a local firm to become our contract manager to reduce the cost of construction by 40% from original estimate
- ◆ Established a \$3.7M fundraising goal to fund construction and equipment for the building
- ◆ Surveyed the 20 acre parcel of property UPAWS purchased
- ◆ Obtained multiple grants for the new shelter including: Petco Foundation, Ray & Peg Hirvonen Foundation, and the Windfall Foundation.
- Established giving opportunities for local businesses
- ◆ Created partnerships with local media to tell our story
- ◆ Through lead gifts and the quiet phase, we raised 50% (\$1.8M) to launch the public phase of the capital campaign (October)
- ◆ Announced a 10 week & \$100,000 community challenge to receive \$100,000 from the Troudt Fund of the Community Foundation of Marquette County
- ◆ Reached \$100,000 2 days before the deadline, triggering a second challenge to raise \$10,000 in 48 hours to receive ANOTHER \$10,000 from the Troudt Fund
- ◆ In total during the challenge, raised \$119,411 from over 250 members of our community. Received full matching gift of \$110,000.
- ◆ Finished 2016 with a little over \$2.1M in gifts and pledges for the new shelter.



Revenue

	<u>2016</u>	<u>2009-2016</u>	
Donations	\$ 422,779.00	\$1,589,782.00	<i>*12/31/16 Pledges Receivable \$137,650.00</i>
Pledge Payments*	144,350.00	439,350.00	
Fundraisers & Other	<u>2,237.00</u>	<u>16,368.00</u>	
Total Revenue	\$ 696,692.00	\$2,045,500.00	

Expenses

Management & General	\$ 48,320.00	\$ 86,405.00
Land Purchase & Survey	1,398.00	21,985.00
Fundraisers	0.00	3,757.00
Pre Planning	0.00	38,217.00
Total Expenses	\$ 49,687.00	\$ 150,364.00

Net

\$ 647,005.00 \$ 1,895,136.00



Report from the Treasurer

Where Our Money Comes From

Shelter Operations	\$ 107,893.00
Direct Public Support*	1,315,964.00
Investments	57,306.00
Fundraising	167,647.00
Donated Goods/Services	38,142.00
Other	3,713.00
Total Revenue	\$ 1,690,665.00

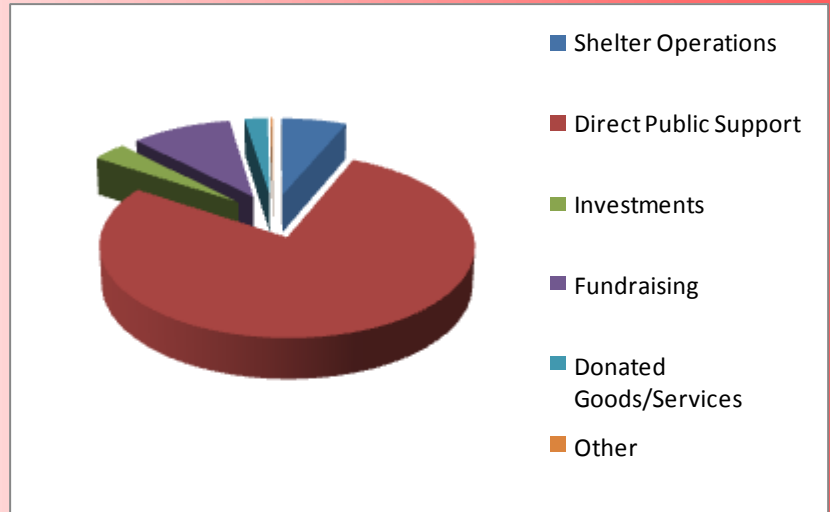
* Includes: Donor Restricted Donations & Bequests which were: Dora B. Thompson and Phillip & Ruth Spade

Grants: Subaru/ASPCA Adoption, Maddie's Fund Cat Enrichment, Maddie's Fund Million Cat Challenge, Lil Bub's Big Fund ASPCA, Maddie's Fund Medical & Behavior Assistance, Two Seven Oh, Inc, Michigan Department of Agriculture, PetFinder Facebook Dog Promotions and the Binky Foundation.

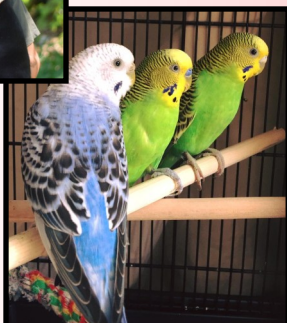
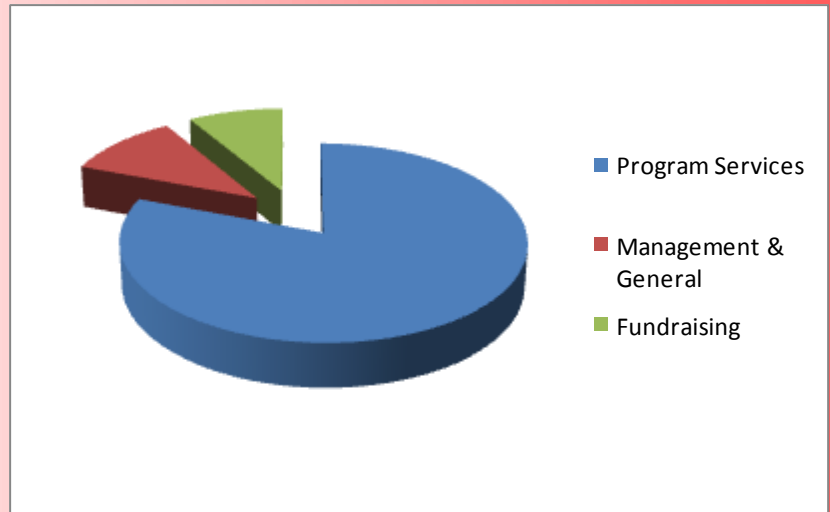
Where Our Money Goes

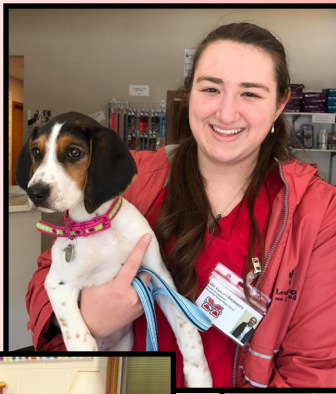
Program Services	\$463,201.00
Management & General	60,694.00
Fundraising	49,459.00
Total Expense	\$573,354.00

Where Our Money Comes From



Where Our Money Goes





www.upaws.org

Phoebe is adopted!

