

ANNUAL REPORT

June 1, 2014 through December 31, 2015



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Mission Statement

Our mission is to improve the quality of life and welfare for domestic animals and to provide a safe haven while finding lifelong homes for the animals in our care. We embrace the No Kill philosophy, seeking to end the euthanasia of healthy and treatable animals.

Vision Statement

A community where there are no abandoned, neglected or abused animals, and where everyone understands and practices the level of commitment and responsibility that pet guardianship entails.

Board of Directors

Reva Laituri, President Michelle Dillinger, Vice-President Joan Mulder, Treasurer Lynn Andronis, Secretary Kathi Fosburg, Board Member Kathy Leone, Board Member Amber Wetton, Board Member Karen Duquette, Board Member

Committees and Chairpersons

Board Development: Michelle Dillinger

Finance: Joan Mulder Fundraising: Amber Wetton New Shelter: Joan Mulder

Staff

Lareina Van Strien, Manager
Kimberly Randolph, Supervisor
Ashley Herman, Supervisor
Jacie Fisher, Supervisor
Ann Brownell, Community Outreach
Michelle Aagaard, Animal Care Giver
Sarah Wetey, Animal Care Giver
Theresa Wipperman, Animal Care Giver
Chandra Rasset, Animal Care Giver
Kari Cook, Animal Care Giver
Sierra Banse, Animal Care Giver
Sierra Banse, Animal Care Giver
Kaylie Tasson, Animal Care Giver
Danielle Pederson, Animal Care Giver



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From the President



through this report, know that everything was possible because of your support – and not just your financial support – your volunteerism, your passion and dedication, and your advocacy for the mission and vision of UPAWS. The milestone 100% save rate in 2015 was made possible because you adopted, fostered, donated, volunteered, and encouraged others to do the same. Your donations make the life-saving programs possible. Your support allows the animals the time they

sometimes need to find new homes.

Thank you for championing those who cannot speak for themselves and for taking action to save precious lives and give our homeless pets a chance to live out their lives with loving families. Thank you for helping to heal their wounds, soothe their fears, and fuel their spirits.

Forty years ago two very caring and determined women decided to make a difference. And look where their first steps have led us. Our story was possible be-



cause so many people decided the welfare of our pets was important enough to become a part of the solution and to take action. So, for being a part of the journey of UPAWS, past, present, and into the future:



Reva Kaithri

Reva Laituri Board President



News From the Shelter

Spay it Forward: We've increased our efforts on providing low cost spays and neuters to the community by reaching out to grantors, donors and veterinary clinics. This past fiscal year UPAWS was able to help provide 288 spay and neuter surgeries to pets in low income homes.

Networking with other shelters: During the previous year we've been striving to build a stronger relationship with our neighboring shelters in Michigan. We recognize the power of teamwork and strength in numbers. We also strongly believe Michigan is capable of becoming a No-Kill state and we want to play a role in making that happening. Together with other Michigan shelters we are transferring pets to places with potential adopters, networking to get pets adopted and moving pets out of high kill shelters.



Two brother kitties hang out at UPAWS after being transferred from another shelter. Shortly after they were adopted together!



Kip relaxing in his foster home.

<u>Foster homes:</u> Foster homes make a big impact on the health and happiness of a homeless animal. This past year we've taken big strides to encourage more volunteer foster homes and increase the number of pets in foster care. We've also had a number of wonderful 'foster failures' where some of our foster homes adopted their foster pet! From June 2014 to December 2015 over 340 pets were adopted from the comforts of their foster homes!

Sponsored events and promotions: Over the last year we've increased our efforts to partner with Best Friends Animal Society. We participated in their promotional events and utilized their promotional materials. We also had two great adoption events. In October Century 21 and

Eagle Mine paid the for the adoption fees of the UPAWS pets and 32 pets went home that day! And in November UPAWS participated in the Black Friday adoption event sponsored by Best Friends and Zappos. Zappos paid for the adoption fees of all pets during this event and 42 pets went home. The Lonely Heart program sponsored by Swick Home Services had 118 adoptions in from June 2014 to December 2015. And of course we had many individual sponsorships that played a vital role in finding homes for the pets.

<u>New to UPAWS</u>: We're taking social media to the next level! New to UPAWS is Sponsored Facebook Ads. Donors are able to help UPAWS pay for these sponsored ads which helps our Facebook posts reach a large number of people (example, a sponsored ad can reach an additional 10,000 people!).



R.U.F.U.S Dog Safety Class for Youth put on by UPAWS.

<u>Educational</u>: As part of our mission to provide animal kindness education, UPAWS presented the 'Rufus Dog Safety' program for youth and made available to borrow the 'Be Kind Kits' and lesson plan for youth leaders.

Volunteer Vets: The Volunteer Vets for Homeless Pets program has been going strong for over 5 years! The local veterinarians continue to donate their time to help the pets in need at UPAWS.

Sasawin Project: UPAWS continues to partner with the Woman's Center to offer the Sasawin Project. The

Sasawin Project helps survivors of domestic abuse to create escape plans that include safe placement for their pets. UPAWS helps provide foster homes, food, supplies and any other support needed to keep the beloved pets safe.

Shelter Stats June 1st, 2014—December 31st, 2015

Where Our Animals Come From:

Owner Surrendered	1212
Stray	746
Transfers	198
Returned Adoption	<u> 156</u>

Total Incoming 2312

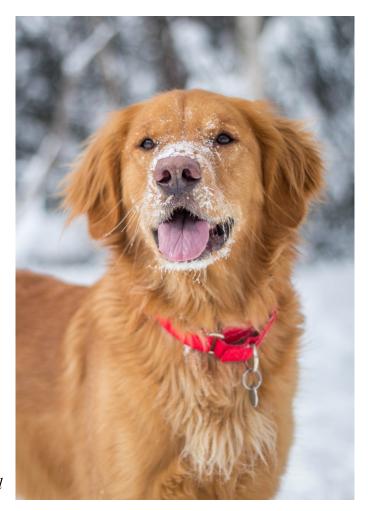
Where Our Animals Go:

Adopted	1828
Returned to Owner	435
Transfers	50
*Died/Euthanized	42

Total Outgoing 2355

Save Rate: 100%

^{*}The only animals euthanized had severe illness/injury or aggressive and dangerous behavior. Not one single animal was euthanized for space. Not one single animal was euthanized for a treatable medical condition.



Capital Campaign Update



With the generous support of the community, we are well on our way to our goal in making the new shelter a reality! The land is purchased in Sands Township and the shelter design created.

Despite UPAWS award-winning success, and the ongoing efforts of dedicated staff and volunteers, our current facility is woefully inadequate in size, ventilation, and safety. Overall the building structure is rundown beyond repair. Looking to the new shelter, animals will come first. Providing a sense of home to every creature who resides at UPAWS, no matter how briefly, enriches us all.

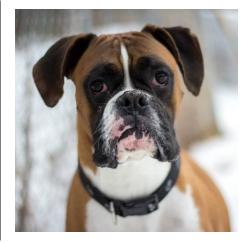
The new space will be a compassionate shelter that aligns with the standard of care for shelters today. Examples of improvements include: more space, proper ventilation and improved air quality, consistent heat distribution, larger kennels and open spaces both indoor and out, open living space for cats, and get acquainted rooms - all meaning less stress for the animals in our care and higher adoption rates.

The campaign to raise funds is underway, but we need your help. UPAWS is building a compassionate shelter for a caring community. Please join us and consider a generous donation to the *Partners for Pets Capital Campaign Fund*.

Unaudited Report from the Treasurer

Balance Sheet as of 12/31/2015

Assets	
Total Current Assets	\$1,799,814.53
Total Fixed Assets	\$ 53,496.43
Total Other Assets	\$ 301,116.04
Total Assets	\$2,154,427.00
	•
Liabilities & Equity	
Total Liabilities	\$ 20,257.35
Total Equity	<u>\$2,134,169.65</u>
Total Liabilities & Equity	\$2,154,427.00





The balance sheet represents the financial stability of an organization at a point in time. Our vision for a new shelter had to begin with building a strong cash and equity base over time. In 2015, UPAWS surpassed \$1 million in equity for the first time. With no long term debt on the books, fiscal prudence and the generosity of our donors, UPAWS has positioned itself to be ready for an opportunity to build a healthier living space for the animals in our care.

Our total assets grew to \$2.1 million. Of this amount, \$1.6 million is restricted for the new shelter capital campaign and includes a generous bequest in the amount of \$837,415.35 received in 2015 from the Ruth and Phillip Spade Estate. This bequest was unrestricted and the UPAWS Board of Directors designated it as a legacy gift from the Spades to the capital campaign. Another \$31,000 of assets is

restricted for equine care and \$297,000 is held between an endowment fund and a beneficial interest in the Community Foundation of Marquette County.

We track our cash available to pay expenses closely and our goal is to have enough cash on hand to cover 90 days' worth of operational expenses. At the end of 2015, we had 100 days of expenses covered with cash on hand. It will be very important to continue to receive support for operational expenses even as we raise funds for the capital campaign.



Unaudited Report from the Treasurer

Revenue	6/1/2014- 12/31/2015	% of Total Revenue
Shelter Operations	\$ 160,775.02	9.5%
Direct Public Support*	\$1,162,953.24	68.6%
Fundraising	\$ 309,187.91	18.2%
Grants	\$ 20,406.52	1.2%
Other (includes Donor Restricted)	\$ 42,092.46	2.5%
Total Support and Revenue	\$1,695,415.15	100%
*Includes bequests totaling \$851,768 from the Spade, Washburn and Terzaghi Estates		
Expense		% of Total Expense
General Operating (includes Grant & Donor Restricted)	\$ 367,027.29	39.7%
Employee Expense	\$ 408,899.41	44.3%
Fundraising	\$ 55,557.26	6.0%
Other	<u>\$ 91,884.62</u>	10.0%
Total Expense	\$ 923,368.58	100%
Net Income	\$ 772,046.57	



Support and Revenue, and Expense for period June 1, 2014 thru December 31, 2015

In 2014, the UPAWS board voted to change the fiscal year end from May 31st to December 31st. To accommodate the change, a 19-month financial audit will be conducted in March 2016 for the period 6/1/2014 through 12/31/2015. The revenue and expense information presented in this report is from internal financial statements for that period of time.

In addition, UPAWS received support restricted to building a new shelter facility. Expenses were incurred as we conducted a feasibility study, purchased preliminary architectural drawings and hired a capital campaign manager.

Support for Proposed New Shelter	6/1/2014 – 12/31/2015
Revenue	\$615,571.27
Expense	<u>\$ 41,996.22</u>
Net New Shelter Support	\$ 573,575.05
Total Net Income including Net New Shelter Support	\$1,345,621.62

Please see our website <u>www.upaws.org</u> for access to audited financial statements and IRS 990 filings. 2015 UPAWS prepared financial statements are available upon request.

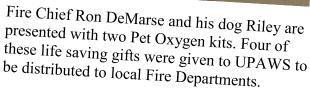




Our volunteers make it all possible! Over 200 volunteers work together to help the pets at UPAWS find homes, go for walks, have play time and much more! Pictured is volunteer Buck, who helps clean every Monday.



Thanks to donations from our community, Monty was able to participate in the Noque Ski Race! Monty arrived to UPAWS with a torn ACL in May of 2015. The community came together to support his surgery cost and he was adopted by his foster home!





Chief Zyburt of Chocolay Police Department accepts a gift of a Microchip Scanner donated by one of UPAWS supporters.



The Volunteer Vet Program: pictured is Dr. Nyberg of Bayshore Veterinary Hospital volunteering her time to help the UPAWS pets.